



E-Marketing: Social Media Seminar

This seminar presented by Jason Calvin, founder of technologytrainers.ca, will teach you how to take your current social media efforts to the next level! You will learn how to save time and effectively communicate with your customers while using a variety of social media tools.

When: Thursday, October 7
6 - 8 p.m.

**FREE
SEMINAR!**

Where: Town of Richmond Hill Municipal Offices
225 East Beaver Creek Road
1st Floor, Council Chambers
(Corner of Highway 7 and East Beaver Creek Road)

Seminar topics include, but are not limited to:

- ✓ Social Media Marketing
- ✓ Trends in Social Media
- ✓ Popular Social Media Applications
 - ✓ Viral Marketing
- ✓ Developing a Social Media Strategy

Registration is required and seating is limited. The registration deadline is Tuesday, October 5 at 4 p.m. *Please provide a minimum of 48 hours for cancellation.

The **Richmond Hill Small Business Enterprise Centre (SBEC)** is an innovative public and private sector alliance, your one-stop source for business information, services and programs in Richmond Hill.

SBEC assists current and aspiring entrepreneurs through a wide range of services, including:

• **BUSINESS CONSULTATIONS** • **BUSINESS RESOURCE LIBRARY** • **SEMINARS AND WORKSHOPS** • **NETWORKING OPPORTUNITIES**

To register for a seminar or for more information, contact the **Richmond Hill Small Business Enterprise Centre** at (905) 771-2523 or ecdev@richmondhill.ca.

Visit the SBEC website at www.richmondhillonline.com for more information.