

**Annandi Merhai, Devi Designs**



**DEVIDESIGNS**

ART PHOTOGRAPHY DESIGN

**Company Name:**

Devi Designs

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Devi Designs provides services in three concentrated areas—Art, Design, and Photography. The company is focused on catering to the needs of an individual for artistic practices, photography for special occasions, and designs for cards, brochures and flyers. Devi Designs has grown considerably since its start-up phase in the Summer of 2009 with the help of Summer Company—a program provided by the Richmond Hill SBEC in partnership with the Ministry of Economic Development and Trade (MEDT).

The Summer Company Program has helped Annandi build an art career by starting her own business. The Richmond Hill SBEC has also assisted Annandi by providing her with business knowledge from informative workshops and seminars to help her better market and grow her business. Annandi plans to continue expanding her business by learning more effective marketing techniques. The Summer Company experience is something that Annandi would recommend to all youths starting their own business.