

Stories of Success

Lynn Knowles, Safe and Secure Security

Safe and Secure Security established business in 1993. At that time they had very little capital to invest in the business. They started the business with the philosophy that by providing excellent customer service and attention to detail in the installation work, they would grow the business customer by customer. This has been the case! Safe and Secure now has several hundred customers monitored through the Counterforce Monitoring Station. By providing superior service and installation work, they have allowed "word of mouth marketing" to grow the business.

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Picture



Lynn was provided with a free consultation from the SBEC staff, where she obtained great ideas on how to grow and market the business. She also attended various workshops and seminars hosted by the SBEC in the past, with a keen interest in internet and social networking to grow your business.

In the future, Safe and Secure Security wishes to increase the growth and expansion of their monitored security alarm customers.

